
FIRST ANNUAL TWILIGHT AT THE BALLPARK SPONSORSHIP GUIDE

FRIDAY, NOVEMBER 7, 2025

CHILDREN'S HEALTHCARE OF ATLANTA PARK
AT TRUIST PARK

7:00 PM - 10:00 PM

[CHOA.ORG/TWILIGHT](https://choa.org/twilight)

Benefiting



Benefiting



To our friends and supporters,

On behalf of Children's Healthcare of Atlanta, it is our pleasure to extend an invitation to you to attend the 1st annual Twilight at the Ballpark, an evening benefiting the Aflac Cancer & Blood Disorders Center at Children's Healthcare of Atlanta. **Join us on Friday, November 7, 2025, at the Children's Healthcare of Atlanta Park at Truist Park** for an exclusive, social event for supporters to gather for a night of food, drinks, and fun. This cocktail style event will feature a food festival feel with the fun of being at the ballpark.

As one of the largest pediatric cancer and blood disorders programs in the country, the Aflac Cancer & Blood Disorders Center treats nearly 500 new cancer patients each year and follows more than 2,000 patients with sickle cell disease, hemophilia and other blood disorders. The funds raised from this event will support the more than 9,800 patients being treated at the center as well as the over 200 clinical studies that are currently available to patients. Your sponsorship could also help fund the Family Support Team that works to care for the whole child and their family, to help ensure their journey is as positive as possible. The Family Support Team is invaluable to the patient experience and includes a variety of roles that can only exist through the support of the community.

Please consider supporting us in the mission of making kids better today and healthier tomorrow by joining us as a sponsor. Your commitment ensures that the Aflac Cancer & Blood Disorders Center can continue to care for kids day in and day out. Thank you for your thoughtful consideration of this request. Please see the enclosed information regarding sponsorship opportunities for the event.

We look forward to speaking with you soon.

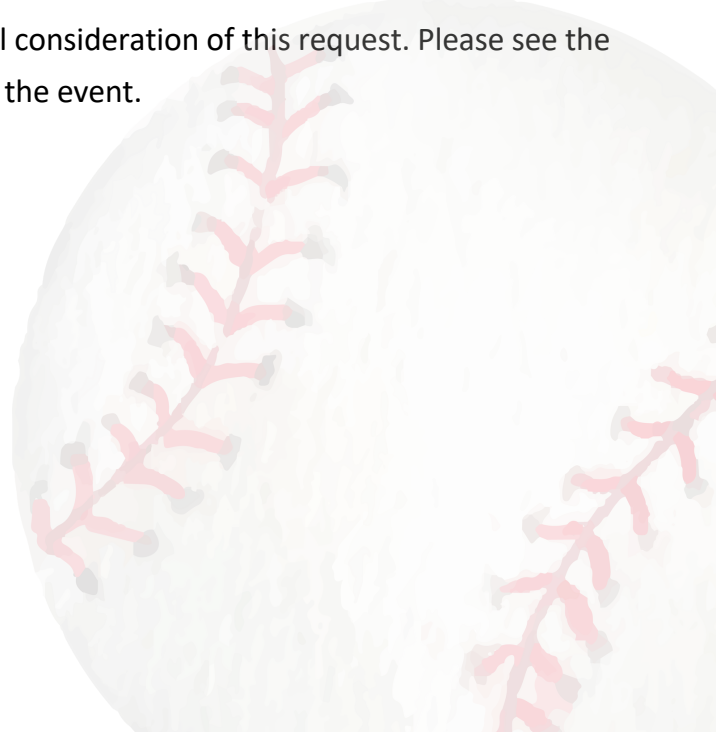
With gratitude,

Vicki Bunke

Vicki Bunke
Event Co-Chair

Carmen Titelman

Carmen Titelman
Event Co-Chair



2025 TWILIGHT AT THE BALLPARK

Sponsorship Opportunities

Diamond Presenting Sponsor.....\$25,000

Official sponsor for Twilight At The Ballpark (ONE AVAILABLE)

- Right to promote as presenting sponsor
- Premier logo/name placement on event signage and recognition during the event
- Co-branded opportunities throughout the event (table toppers, etc.)
- Logo inclusion on event website
- Serve as welcome host and deliver official welcome remarks
- 15 VIP event tickets with access to cocktail hour in the dugout

All Star Sponsor.....\$10,000

- Premier logo/name placement on event signage and recognition during the event
- Logo inclusion on event website
- 10 event tickets

Clubhouse Sponsor.....\$5,000

- Logo/name placement on event signage
- Logo inclusion on event website
- Sponsor recognition during the event
- 8 event tickets

To secure your sponsorship please visit choa.org/twilight.
For questions, please contact Ashley Miller at Ashley.Miller@choa.org.

Benefiting



2025 TWILIGHT AT THE BALLPARK

Sponsorship Opportunities

Grandstand Sponsor.....\$2,500

- Logo/name placement on event signage
- Logo inclusion on event website
- Sponsor recognition during the event
- 4 event tickets

VIP Ticket.....\$750

- Event ticket with access to exclusive cocktail hour in the Atlanta Braves home dugout with light bites
- *(50) Available*

Patron Ticket.....\$250

- Event ticket