
2025

REMAX CENTER

2ND ANNUAL PICKLEBALL BENEFIT
SPONSORSHIP PACKET

OCTOBER 21ST
CHOA.ORG/REMAX



REMAX Center Pickleball Benefit Overview

REMAX Center is proud to be one of the top fundraising offices for Children's Healthcare of Atlanta through Children's Miracle Network. REMAX Center agents and staff fundraise for Children's by making a donation on behalf of clients after each closing and the REMAX Center Pickleball Benefit!

The REMAX Center Pickleball Benefit was created in 2024, welcoming 80 players, sponsors, friends and a very special patient family. The day was filled with laughter and fun all for an incredible cause. The inaugural event raised over \$15,000 for Children's Healthcare of Atlanta. These funds directly benefit patients and families receiving care at Children's.

The partnership between REMAX and Children's has been cherished for over 30 years and continues to shine a bright light for Georgia's kids receiving care at Children's.



A letter from a *Miracle Mom*

I would first like to say the most genuine thank you for reading this letter from the bottom of my heart. I know when reading a letter you can't see my facial expressions nor hear the inflections in my voice nor see my body language as I share my heart with you, but I hope you can feel it through my words. Children's Healthcare of Atlanta saved my son's life. They saved my son's life when everywhere else told us it was impossible. They used technology and innovation and collaboration and creativity and determination and made the impossible, possible for my son.

Your support made our hope possible. Your support allowed us to have hope. Hope allowed time to move again. Hope kept me from drowning in the fear in those agonizingly slow years of waiting to see if it would work. Hope gave us courage and inspiration. Hope held our hands as we walked a long journey from impossible to possible.

My gratitude to you is so deeply felt. I have tears as I type these words because it is because of ordinary, everyday people like you who have taken a stand and chosen to do the hard thing, to ask for donations, that I had that life changing hope to cling to. Every single donation, every single yes, every single dollar raised contributed to the cutting edge technology, top of the line facilities, and industry leading doctors that my son benefited from. It is because of people like you who donate their time and put so much effort into supporting Children's Miracle Network benefiting Children's Atlanta that I found hope, that I could breathe again, that my son has a future.

Nathan was 6 when this journey started and we were told he did not have a future. He is 15 now with normal heart functioning and is absolutely thriving. I will be forever grateful for you and your willingness to do something that may seem simple to you but has been absolutely life changing for my family.

With gratitude,

Jennifer Bywaters
Miracle Mom to Nathan



Beneficiary



Fundraising efforts from CMN Hospitals in metro Atlanta and north Georgia directly benefit Children's, reflecting CMN Hospitals' pledge to keep 100% of donations in the local community. These donations fund critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids' and families' minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services. Nothing matters more than kids, and every day we provide nationally-ranked pediatric care to Georgia's kids and teens, so they can get back to just being kids. With your support, we're continuing to raise the bar for pediatric care in Georgia for years to come.

Your support of the 2nd Annual REMAX Pickleball Benefit will 100% benefit patients and families receiving care at Children's.



2025 Pickleball Benefit

Sponsorship Opportunities

Tournament & Championship Court Sponsor \$3,000

- Primary booth location in the vendor yard
- Recognition banner on Championship Court
- Recognition on screens inside the facility (rolling show)
- Shout-out during tournament play
- Top level recognition on tournament webpage, signage and social media
- Opportunity to present awards at the end of tournament play
- Includes free optional team entry

Full Court Sponsor \$1,000

- Opportunity to be a full court sponsor during tournament play
- Premium logo recognition on registration website
- Recognition on screens inside the facility (rolling show)
- Shout-out during tournament play
- Includes free optional team entry

Partner Table Sponsor \$500

- Booth location in the vendor yard
- Logo recognition on registration website
- Shout-out during tournament play



The tax deductible portion of your contribution is equal to the excess of the dollar amount over the good faith estimate of the fair market value of the goods or services provided.

2025 Sponsorship Commitment Form

Yes, I will support the REMAX Pickleball Benefit at the following level:

- ☐ \$3,000 Tournament &
Championship Court Sponsor
- ☐ \$1,000 Full Court Sponsor
- ☐ \$500 Partner TableSponsor

Required Information

Sponsor Name/Company: _____

As you wish to appear in recognition*

***Deadline October 1st**

Contact: _____

Address: _____

Phone: _____

Email: _____

Payment Method

- ☐ Visit choa.org/remax to pay via credit card
- ☐ Check enclosed, made payable to **Children's Healthcare of Atlanta**

If you are paying with check, please complete this form and return with
payment to:

Children's Healthcare of Atlanta Foundation
Attn: Caroline Rossiter
1575 Northeast Expressway
Atlanta, Georgia 30329