



CHILDREN'S HEALTHCARE OF ATLANTA

Hope & Will
Ball

2023 SPONSORSHIP GUIDE

FEBRUARY 4, 2023

THE ST. REGIS ATLANTA



2023 Committee

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20TH ANNUAL HOPE & WILL BALL

Please join us for the 20th annual Hope and Will Ball in support of Children's Healthcare of Atlanta. This distinctive black-tie gala is recognized as the single largest fundraising event for Children's and is one of Atlanta's premier social and philanthropic events of the year. We are so grateful for the community-leading organizations who provide philanthropic support for the Hope and Will Ball. Every donation helps Children's deliver essential clinical care, world class research and state of the art equipment to each young patient. In nineteen years, the Hope and Will Ball has raised over \$11 million for the patients at Children's.

The 2023 event will be held on Saturday, February 4th at The St. Regis, Atlanta. The evening will include a cocktail reception, silent and live auctions, seated dinner and live entertainment.

Our hope is that you will show your passion for the health of our community's children by supporting this year's Hope and Will Ball. Enclosed, please find the sponsorship opportunities and accompanying benefits. Please do not hesitate to reach out to Alex Faas, Director of Annual Events at Children's, with any questions at Alex.Faas@choa.org.

Sponsors, Patrons and Guests of the Hope and Will Ball give hope to thousands of children and their families and we greatly appreciate your consideration. We look forward to partnering with you.

Warmly,

Brianna Biggers & Laurie Schaub
2023 Hope & Will Ball Co-Chairs

Hope & Will Ball

SPONSORSHIP OPPORTUNITIES

BENEFITING CHILDREN'S HEALTHCARE OF ATLANTA

Crystal - \$50,000

- Priority seating for thirty (30) guests at three reserved tables
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media
- Mention on stage during event from Emcee
- Two complimentary guest rooms at St. Regis, night of the Hope & Will Ball

Diamond - \$30,000

- Priority seating for twenty (20) guests at two reserved tables
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media
- Mention on stage during event from Emcee

Platinum - \$20,000

- Priority seating for twelve (12) guests at one reserved table
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media
- Mention on stage during event from Emcee

Gold - \$15,000

- Seating for ten (10) guests at one reserved table
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

Silver - \$8,000

- Seating for six (6) guests
- Recognition at the Ball, including your logo/name displayed on signage and program
- Recognition and exposure on Children's event website and event social media

As the Hope & Will Ball is a premiere Children's Healthcare of Atlanta event, we anticipate selling out again this year. Please email your completed form to Alex Faas at Alex.Faas@choa.org to reserve your spot by **September 1, 2022**.

The tax deductible portion of your Hope & Will Ball contribution is equal to the excess of the dollar amount over the good faith estimate of the fair market value of the goods or services provided. Our good faith estimate is \$150 per seat.

BENEFITING CHILDREN'S HEALTHCARE OF ATLANTA
FEBRUARY 4, 2023 - THE ST. REGIS ATLANTA

NAME:

As you wish to appear in print materials.

CONTACT:

ADDRESS:

City

State

Zip

PHONE:

EMAIL:

Sponsorship Level

- ☐ CRYSTAL \$50,000
- ☐ DIAMOND \$30,000
- ☐ PLATINUM \$20,000
- ☐ GOLD \$15,000
- ☐ SILVER \$8,000

Payment Method

____ ONLINE: WWW.CHOA.ORG/HOPEANDWILLBALL

____ CHECK ENCLOSED FOR \$ _____ PAYABLE TO CHILDREN'S HEALTHCARE OF ATLANTA

____ PLEASE SEND ME AN INVOICE

Return Form To:

ALEX.FAAS@CHOA.ORG

CHILDREN'S HEALTHCARE OF ATLANTA FOUNDATION
ATTN: ALEX FAAS
1575 NE EXPRESSWAY
ATLANTA, GA 30329

Benefiting



Children's
Healthcare of Atlanta