THIRTEENTH ANNUAL SCRUBS PARTY SPONSORSHIP GUIDE

SATURDAY, MARCH 28, 2026 THE STAVE ROOM 7:00PM - 11:00PM

CHOA.ORG/SCRUBS

HOSTED BY

Emerging Leaders for Children's

BENEFITING

Children's Healthcare of Atlanta Traumatic Brain Injury Research



Scrubs Party Overview

In 2014, the inaugural Scrubs Party was held by Emerging Leaders for Children's (ELC). Since then, Scrubs has become one of the most popular spring events in Atlanta with over 600 attendees every year! ELC has raised more than **\$7 million** for Children's programs.









EMERGING LEADERS FOR CHILDREN'S COMMITTEE CHAIRS

Aisha Parker | ELC Board Chair
Glen Iannucci | ELC Board Vice Chair
Julia Demetrius | Scrubs Party Event Chair
Alex Roman | Scrubs Party Event Vice Chair
Meghan Stevens | Fundraising Chair
Brian Huband | Fundraising Vice Chair
Paul Aglialoro | Membership Chair
Brooke Gothard | Membership Vice Chair

TO FIND OUT MORE ABOUT ELC VISIT CHOA.ORG/ELC

Scrubs Party Beneficiary

Children's Healthcare of Atlanta Traumatic Brain Injury Research



Pediatric traumatic brain injury (TBI) is a significant health issue, affecting a large number of children in the United States each year. It results in over 500,000 emergency department visits and approximately 60,000 hospitalizations annually. The consequences for affected children and their families can be severe, leading to deficits in cognition, mood and social development.

Despite extensive research efforts, there is currently no reliable biomarker for diagnosing or prognosticating pediatric TBI. Our research aims to create a comprehensive biorepository, collecting data and biomarkers from over 10,000 people in the next 10 years, from patients that have sustained a TBI as well as those with other non-head injury traumas, creating the largest biorepository in the world.



With your support...

- More children could see positive outcomes after sustaining a TBI
- Clinicians could provide precision treatment to patients who have sustained a traumatic brain injury
- Traumatic brain injury care could be improved in underserved areas across Georgia
- We could build a comprehensive TBI biorepository and database to fuel discoveries for generations of researchers around the world

2026 Scrubs Party

Sponsorship Opportunities

 30 tickets to the Scrubs Party Prominent logo recognition on event signage and event we Special recognition for support and partnership during eve One post on ELC's social media channels 	
Diamond Sponsor	\$30.000
16 tickets to the Scrubs Party	, , , , , , , , , , , , , , , , , , , ,
 Prominent logo recognition on event signage and event we 	bsite
 Special recognition for support and partnership during eve 	nt from emcee
 One post on ELC's social media channels 	
Platinum Sponsor	\$15,000
 12 tickets to the Scrubs Party 	
Logo recognition on event signage and event website	
Special recognition for support and partnership during eve	nt from emcee
 One post on ELC's social media channels 	
Gold Sponsor	\$10,000
10 tickets to the Scrubs Party	Ģ10,000
Name recognition on event signage	
 Placement of company logo on event website 	
	ĆE OOO
Silver Sponsor	\$5,000
8 tickets to the Scrubs Party	\$5,000
	\$5,000
 8 tickets to the Scrubs Party Name recognition on event signage and event website 	
 8 tickets to the Scrubs Party Name recognition on event signage and event website Bronze Sponsor	
 8 tickets to the Scrubs Party Name recognition on event signage and event website 	

The tax deductible portion of your Scrubs Party contribution is equal to the excess of the dollar

amount over the good faith estimate of the fair market value of the goods or services provided.

Benefiting



\$50,000

2026 Scrubs Party Commitment Form

Yes, I will support Scrubs Party at the following level: \$10,000 Gold \$50,000 Elite \$30,000 Diamond \$5,000 Silver \$2,500 Bronze \$15,000 Platinum **Required Information** Sponsor Name/Company: As you wish to appear in event materials* *Print Deadline March 6th Contact: Address: Phone: Name of ELC Contact/Member: **Payment Method** Pay online at www.choa.org/scrubs Check enclosed, made payable to Children's Healthcare of Atlanta Sponsorships due by Friday, March 6th for print inclusion. If you are paying with check, please complete this form and return with

Children's Healthcare of Atlanta Foundation Attn: Ashley Miller 1575 Northeast Expressway Atlanta, Georgia 30329

payment to:



