
13TH ANNUAL
SCRUBS PARTY
SPONSORSHIP GUIDE

SATURDAY, MARCH 28, 2026
THE STAVE ROOM
7:00PM - 11:00PM

[CHOA.ORG/SCRUBS](https://choa.org/scrubs)

HOSTED BY

Emerging Leaders for Children's

BENEFITING

Children's Healthcare of Atlanta
Pediatric Traumatic Brain Injury Research



Scrubs Party Overview

In 2014, the inaugural Scrubs Party was held by Emerging Leaders for Children's (ELC). Since then, Scrubs has become one of the most popular spring events in Atlanta with over 600 attendees every year! ELC has raised more than **\$7 million** for Children's programs.



EMERGING LEADERS FOR CHILDREN'S COMMITTEE CHAIRS

Aisha Parker | ELC Board Chair

Glen Iannucci | ELC Board Vice Chair

Julia Demetrius | Scrubs Party Event Chair

Alex Roman | Scrubs Party Event Vice Chair

Meghan Stevens | Fundraising Chair

Brian Huband | Fundraising Vice Chair

Paul Aglialoro | Membership Chair

Brooke Gothard | Membership Vice Chair

TO FIND OUT MORE ABOUT ELC VISIT [CHOA.ORG/ELC](https://choa.org/ELC)

Scrubs Party Beneficiary

Pediatric Traumatic Brain Injury Research

- Trauma is the #1 cause of death in children ages 1 to 18.
- Among those ages 0 to 14, brain injury results in an estimated 2,685 deaths annually.
- Each year, over 500,000 children sustain traumatic brain injuries in the US.
- An average of 62,000 children sustain a brain injury that requires hospitalization.
- These types of injuries can occur in a number of ways including car accidents, falls, crime and sports related activity.



Children's Healthcare of Atlanta provides care to one of the largest outpatient populations of Traumatic Brain Injury (TBI) patients in the world. As a result, Children's is uniquely poised to study this population to advance global care for children. Our mission is to facilitate research that can improve the treatment and outcomes of TBI in children.

This research will collect data and biomarkers from over 10,000 people in the next 10 years, creating the largest comprehensive biorepository in the world. This should have significant and far-reaching implications for future pediatric traumatic brain injury patients.

With your support...

- Clinicians could correlate biomarker levels with both acute and long-term clinical outcomes, allowing them to better understand traumatic brain injuries.
- Care teams could provide precision treatment to patients who have sustained a traumatic brain injury, yielding more positive outcomes.
- Research could limit unnecessary imaging for patients, reducing both radiation exposure and associated costs.
- TBI care in rural Georgia could be improved, generating new strategies that could be adopted globally.

Scrubs Party Beneficiary

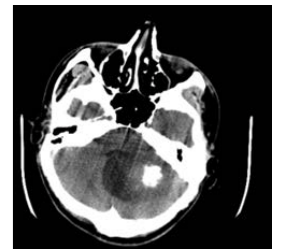
What is a biomarker?

A measurable sign in the body - such as a protein, molecule, or brain imaging change - that provides information about the presence, severity, or recovery of a traumatic brain injury.

Types: Molecular, histologic, radiographic, and physiologic characteristics are types of biomarkers.

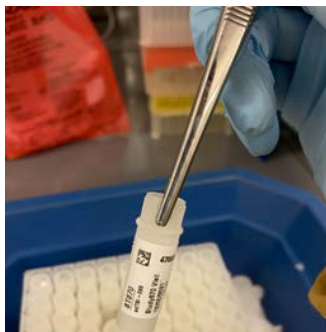
Examples:

- Blood proteins (Molecular)
- Tumor size (Radiographic)
- Blood pressure (Physiologic)



What is a biorepository?

A facility that collects, catalogs, and stores biological samples for research and clinical study.



Biological Samples Include:

Blood

Spinal
Fluid

Brain
Matter

2026 Scrubs Party

Sponsorship Opportunities

Elite Sponsor\$50,000

- 30 tickets to the Scrubs Party
- Prominent logo recognition on event signage and event website
- Special recognition for support and partnership during event from emcee
- One post on ELC's social media channels

Diamond Sponsor.....\$30,000

- 16 tickets to the Scrubs Party
- Prominent logo recognition on event signage and event website
- Special recognition for support and partnership during event from emcee
- One post on ELC's social media channels

Platinum Sponsor.....\$15,000

- 12 tickets to the Scrubs Party
- Logo recognition on event signage and event website
- Special recognition for support and partnership during event from emcee
- One post on ELC's social media channels

Gold Sponsor.....\$10,000

- 10 tickets to the Scrubs Party
- Name recognition on event signage
- Placement of company logo on event website

Silver Sponsor.....\$5,000

- 8 tickets to the Scrubs Party
- Name recognition on event signage and event website

Bronze Sponsor.....\$2,500

- 4 tickets to the Scrubs Party
- Name recognition on event signage and event website

The tax deductible portion of your Scrubs Party contribution is equal to the excess of the dollar amount over the good faith estimate of the fair market value of the goods or services provided.



Benefiting
Children's
Healthcare of Atlanta SM

2026 Scrubs Party

Commitment Form

Yes, I will support Scrubs Party at the following level:

- | | |
|--|---|
| ☐ \$50,000 Elite | ☐ \$10,000 Gold |
| ☐ \$30,000 Diamond | ☐ \$5,000 Silver |
| ☐ \$15,000 Platinum | ☐ \$2,500 Bronze |

Required Information

Sponsor Name/Company: _____

As you wish to appear in event materials*

***Print Deadline March 6th**

Contact: _____

Address: _____

Phone: _____

Email: _____

Name of ELC Contact/Member: _____

Payment Method

- ☐ Pay online at www.choa.org/scrubs
- ☐ Check enclosed, made payable to **Children's Healthcare of Atlanta**

Sponsorships due by Friday, March 6th for print inclusion.

If you are paying with check, please complete this form and return with payment to:

Children's Healthcare of Atlanta Foundation
Attn: Ashley Miller
1575 Northeast Expressway
Atlanta, Georgia 30329



Benefiting
Children's
Healthcare of Atlanta