

John Smoltz Braves Celebrity-Am

Sunday, Aug. 2 and Monday, Aug. 3

St. Marlo Country Club, Duluth, GA
Atlanta National Golf Club, Milton, GA
Hawks Ridge Golf Club, Ball Ground, GA
The Manor Golf Club, Milton, GA

TRIPLE PLAY FOR CHILDREN'S

Baseball Hall of Fame pitcher John Smoltz and Children's Healthcare of Atlanta are teaming up for the 34th annual John Smoltz Braves Celebrity-Am. This two-day event provides a memorable opportunity to play golf and socialize with Atlanta Braves alumni, former professional athletes from the MLB, NBA, NFL and NHL, and local celebrities—all for the benefit of patients at the Aflac Cancer and Blood Disorders Center of Children's.

The festivities begin Sunday, Aug. 2, with the Dugout level Sponsor Challenge at St. Marlo Country Club. Each foursome will compete to determine the selection order for the draw party to see which celebrity you will play with Monday, Aug. 3.

Later that evening, the sports auction and draw party will take place. There, you can bid on a variety of impressive sports memorabilia and other items in our live and silent auctions.

The festivities culminate with the John Smoltz Braves Celebrity-Am Monday, Aug. 3. You will be teeing it up for children at three highly acclaimed private courses—Atlanta National Golf Club, Hawks Ridge Golf Club and The Manor Golf Club. You and your guests will play a round of golf with a celebrity at one of these great courses.

THE PITCH

Proceeds from the John Smoltz Braves Celebrity-Am benefit the Aflac Cancer and Blood Disorders Center. Thanks to the devotion and ongoing efforts of Smoltz and the corporate community, many children with cancer and blood disorders are helped through your support of this tournament. To date, the event has raised more than \$5 million for the Aflac Cancer and Blood Disorders Center.



THE SCHEDULE

Sunday, Aug. 2

8:30 a.m. Dugout level sponsor challenge
St. Marlo Country Club

6:30 p.m. Sports auction and draw party

*Draw component is for Dugout level
sponsors only.

Monday, Aug. 3

9 a.m. **John Smoltz Braves Celebrity-Am**
Atlanta National Golf Club
Hawks Ridge Golf Club
The Manor Golf Club

2 p.m. **Awards banquet**
Atlanta National Golf Club

Benefiting

Aflac.
Cancer & Blood
Disorders Center
Children's
Healthcare of Atlanta

THE LINEUP

Corporate sponsorship levels

Dugout level (\$6,500)

- Four playing positions (Sunday)
- Four playing positions (Monday)
- Four player gift packages (Monday)
- Eight invitations to the sports auction and draw party
- One tee sponsor sign (Monday)
- One Braves jersey autographed by Smoltz
- Sponsor board listing
- Opportunity to select celebrity playing partner (Monday)

Field level (\$4,500)

- Four playing positions (Monday)
- Four player gift packages (Monday)
- Eight invitations to the sports auction and draw party
- Sponsor board listing

Club level (\$1,250)

- One playing position (Monday)
- One player gift package (Monday)
- Two invitations to the sports auction and draw party

Bullpen level (\$750)

- One Braves jersey autographed by Smoltz
- One baseball autographed by Smoltz
- Two invitations to the sports auction and draw party

Playing spots are limited.

Call 404-785-7373 for sponsorship availability and other questions about the John Smoltz Braves Celebrity-Am.

THE BOX SCORE

Yes, I want to be a part of the John Smoltz Braves Celebrity-Am and support patients at the Aflac Cancer and Blood Disorders Center.

Name _____

Company name as you wish it to appear on print materials _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Fill out the appropriate information:

SPONSORSHIP	QUANTITY	PRICE	TOTAL
Dugout level	<input checked="" type="checkbox"/>	\$6,500	\$
Field level	<input checked="" type="checkbox"/>	\$4,500	\$
Club level	<input checked="" type="checkbox"/>	\$1,250	\$
Bullpen level	<input checked="" type="checkbox"/>	\$750	\$
		TOTAL AMOUNT	\$

Payment method

Pay online at choa.org/smoltz

Check made payable to:

Children's Healthcare of Atlanta Foundation

Player information will be sent to you upon confirmation of payment.

Mail form to:

Children's Healthcare of Atlanta Foundation
 Attn: Dave Winokur/Sports Network
 1575 Northeast Expressway NE
 Atlanta, GA 30329

Champions for Children's Volunteer

Please write to the above address if you no longer wish to receive fundraising information from Children's.

For the latest updates on the event, visit www.choa.org/smoltz.

Benefiting



Thank you for supporting the Aflac Cancer and Blood Disorders Center

Contact Dave Winokur at David.Winokur@choa.org or **404-785-7373** for more information about sponsorship opportunities.