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# HOPE & WILL LADIES TENNIS CHALLENGE

## SPONSORSHIP GUIDE

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FRIDAY, MARCH 13, 2026  
BLACKBURN PARK  
9:00AM - 1:00PM

[CHOA.ORG/TENNISCHALLENGE](http://CHOA.ORG/TENNISCHALLENGE)



# 2026 Hope & Will Ladies Tennis Challenge

## Become a Sponsor today!

Dear Potential Sponsor,

We are excited to announce plans for our annual **Ladies Hope and Will Tennis Challenge** benefiting Children's Healthcare of Atlanta. This exciting tournament will be held on Friday, March 13, 2026, at Blackburn Park from 9:00AM to 1:00PM. Guests will enjoy a morning of individual round robin tournament play, lunch and refreshments and will have the opportunity to shop our Vendor Village featuring local businesses and sponsors.

This year, all the money raised will benefit our Patient Family Experience programs at Children's Healthcare of Atlanta. These programs include Family Services like The Zone, Art, Music, Chaplaincy, School Program, along with Patient Experience which encompass programs like Canines for Kids and Camp. These programs are 100% donor funded and are reliant on the donations and contributions from our community.

We are busy planning another fun event that will draw over 100 tennis enthusiasts and players from all over the city. Please see the enclosed information regarding sponsorship opportunities for both individuals and businesses. A sponsorship allows you to participate in the tournament as well as have your name/logo on event materials. Your support of this event can truly make an impact in the life of a child.

If you have any additional questions, please contact Anna Shumard, Senior Program Coordinator, at [Anna.Shumard@choa.org](mailto:Anna.Shumard@choa.org).

Sincerely,

Neeley Bain, Meghan Dozier and Kate Fleetwood  
*Event Chairs*

# 2026 Hope & Will Ladies Tennis Challenge

## Sponsorship Opportunities

### Presenting Sponsor \$3,000 (One Available)

- 6 individual tickets to play in the tournament
- Prominent logo recognition on event signage
- Placement of company logo on event website
- Opportunity to provide promotional item for players

### Banner Sponsor \$1,000

- 4 individual tickets to play in the tournament
- Prominent logo recognition on event signage & court side banner
- Placement of company logo on event website

### Ace Sponsor \$500

- 2 individual tickets to play in the tournament
- Prominent logo recognition on event signage
- Placement of company logo on event website

*\*Please note to ensure all brackets are even for tournament play, all sponsors must confirm their player levels and names by Friday, February 6. If you do not plan to utilize your player tickets, please inform Anna Shumard at [Anna.Shumard@choa.org](mailto:Anna.Shumard@choa.org).*



# 2026 Hope & Will Ladies Tennis Challenge

## Commitment Form

Yes, I will support Hope & Will Ladies Tennis Challenge at the following level:

- ☐ \$3,000 Presenting
- ☐ \$1,000 Banner
- ☐ \$500 Ace

### Required Information

**Sponsor Name/Company:** \_\_\_\_\_

As you wish to appear in event materials\*

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Payment Method

- ☐ Pay online at [www.choa.org/tennischallenge](http://www.choa.org/tennischallenge)
- ☐ Check enclosed, made payable to **Children's Healthcare of Atlanta**

**Sponsorships Deadline: March 1, 2026**

If you are paying with check, please complete this form and return with payment to:

Children's Healthcare of Atlanta Foundation  
Attn: Anna Shumard  
1575 Northeast Expressway  
Atlanta, Georgia 30329



*Benefiting*

**Children's**<sup>SM</sup>  
Healthcare of Atlanta