

Benefiting



Children'sSM
Healthcare of Atlanta

HOPE & WILL BALL

**SATURDAY, FEBRUARY 1, 2025
THE ST. REGIS ATLANTA**

SPONSORSHIP GUIDE

HOPE & WILL BALL

SATURDAY, FEBRUARY 1, 2025
THE ST. REGIS ATLANTA

We hope you will join us for the 22nd annual Hope & Will Ball, benefiting Children's Healthcare of Atlanta. This distinctive black-tie gala is recognized as one of the largest fundraising events for Children's and over the last twenty-one years has raised over \$15 million for our patients.

The 2025 event will be held on Saturday, February 1 at The St. Regis Atlanta. The evening will include a cocktail reception, silent and live auctions, seated dinner and live entertainment.

At Children's, we are driven by the pursuit of health and hope for all children. This system has been a trusted resource for Georgia families for over 100 years, managing more than 1 million patient visits each year. As we open Arthur M. Blank Hospital at the heart of the growing North Druid Hills campus, Children's is the front line of the next great transformation in pediatric care, but we need your help to make it all possible.

Our hope is that you will show your passion for the health of our community's children by supporting this year's Hope & Will Ball. Enclosed, please find this year's sponsorship opportunities.

We look forward to partnering with you.
With gratitude,

**Meredith McClure &
Meredith Underwood**

2025 HOPE & WILL BALL CHAIRS

2025 COMMITTEE

JEN ALEWINE
BRIANNA BIGGERS
LIZ CHIAFFREDO
KAREN COX
MEGAN CULBERSON
JESSICA EACHUS
NANCY FLAHERTY
KRISTA FOWLER
TENESHA FRAZIER-LEVETT
ANGIE HAMMOND
LYNDSEY HARDIN
MELISSA HOWARD
SHIREDA HOWARD
CIARA IRONS
BROOKE KONZELMANN
KERRI LEVITT
LISANNE MCDEARMAN
MEREDITH MCCLURE
NADINE MINES
LINDSEY MYUNG
CAREY POUND
SARAH ROGERS
LAURIE SCHAUB
JORDAN SHUMATE
ERICA THOMAS
JANETTE UGGLA
MEREDITH UNDERWOOD
COURTNEY VAN HORN
HEATHER VEDELL
BRANDY WRIGHT

HOPE & WILL BALL

BENEFITING CHILDREN'S HEALTHCARE OF ATLANTA

SATURDAY, FEBRUARY 1, 2025 | THE ST. REGIS ATLANTA

SPONSORSHIP OPPORTUNITIES

PRESENTING **\$75,000**

Please email Alex.Fowlkes@choa.org for additional information and availability

CRYSTAL **\$50,000**

- Priority seating for twenty (20) guests at two reserved tables
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

DIAMOND **\$30,000**

- Priority seating for twenty (20) guests at two reserved tables
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

PLATINUM **\$20,000**

- Priority seating for twelve (12) guests at one reserved table
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

GOLD **\$15,000**

- Seating for ten (10) guests at one reserved table
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Recognition and exposure on Children's event website and event social media

SILVER **\$10,000**

- Seating for six (6) guests
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Recognition and exposure on Children's event website and event social media

HOPE **\$6,000**

- Seating for four (4) guests
- Recognition at the Ball, including your logo/name prominently displayed on signage and program

TICKET **\$1,200**

- Please note individual tickets are based upon availability and will go on sale this fall if space allows

**Sponsorship levels are based on availability and cannot be guaranteed before purchase. Please email Alex Fowlkes at Alex.Fowlkes@choa.org for availability.*

***The tax deductible portion of your Hope & Will Ball contribution is equal to the excess of the dollar amount over the good faith estimate of the fair market value of the goods or services provided. Our good faith estimate is \$150 per seat.*