

*Benefiting*



**Children's**<sup>SM</sup>  
Healthcare of Atlanta

# HOPE & WILL BALL

**SATURDAY, FEBRUARY 1, 2025  
THE ST. REGIS ATLANTA**

**SPONSORSHIP GUIDE**

# HOPE & WILL BALL

SATURDAY, FEBRUARY 1, 2025  
THE ST. REGIS ATLANTA

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We hope you will join us for the 22nd annual Hope & Will Ball, benefiting Children's Healthcare of Atlanta. This distinctive black-tie gala is recognized as one of the largest fundraising events for Children's and over the last twenty-one years has raised over \$15 million for our patients.

The 2025 event will be held on Saturday, February 1 at The St. Regis Atlanta. The evening will include a cocktail reception, silent and live auctions, seated dinner and live entertainment.

At Children's, we are driven by the pursuit of health and hope for all children. This system has been a trusted resource for Georgia families for over 100 years, managing more than 1 million patient visits each year. As we open Arthur M. Blank Hospital at the heart of the growing North Druid Hills campus, Children's is the front line of the next great transformation in pediatric care, but we need your help to make it all possible.

Our hope is that you will show your passion for the health of our community's children by supporting this year's Hope & Will Ball. Enclosed, please find this year's sponsorship opportunities.

We look forward to partnering with you.  
With gratitude,

**Meredith McClure &  
Meredith Underwood**

2025 HOPE & WILL BALL CHAIRS

## 2025 COMMITTEE

JEN ALEWINE  
BRIANNA BIGGERS  
LIZ CHIAFFREDO  
KAREN COX  
MEGAN CULBERSON  
JESSICA EACHUS  
NANCY FLAHERTY  
KRISTA FOWLER  
TENESHA FRAZIER-LEVETT  
ANGIE HAMMOND  
LYNDSEY HARDIN  
MELISSA HOWARD  
SHIREDA HOWARD  
CIARA IRONS  
BROOKE KONZELMANN  
KERRI LEVITT  
LISANNE MCDEARMAN  
MEREDITH MCCLURE  
NADINE MINES  
LINDSEY MYUNG  
CAREY POUND  
SARAH ROGERS  
LAURIE SCHAUB  
JORDAN SHUMATE  
ERICA THOMAS  
JANETTE UGGLA  
MEREDITH UNDERWOOD  
COURTNEY VAN HORN  
HEATHER VEDELL  
BRANDY WRIGHT

# HOPE & WILL BALL

BENEFITING CHILDREN'S HEALTHCARE OF ATLANTA

SATURDAY, FEBRUARY 1, 2025 | THE ST. REGIS ATLANTA

## SPONSORSHIP OPPORTUNITIES

### PRESENTING **\$75,000**

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Please email [Alex.Fowlkes@choa.org](mailto:Alex.Fowlkes@choa.org) for additional information and availability

### CRYSTAL **\$50,000**

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- Priority seating for twenty (20) guests at two reserved tables
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

### DIAMOND **\$30,000**

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- Priority seating for twenty (20) guests at two reserved tables
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

### PLATINUM **\$20,000**

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- Priority seating for twelve (12) guests at one reserved table
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Logo recognition on mobile bidding software
- Recognition and exposure on Children's event website and event social media

### GOLD **\$15,000**

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- Seating for ten (10) guests at one reserved table
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Recognition and exposure on Children's event website and event social media

### SILVER **\$10,000**

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- Seating for six (6) guests
- Recognition at the Ball, including your logo/name prominently displayed on signage and program
- Recognition and exposure on Children's event website and event social media

### HOPE **\$6,000**

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- Seating for four (4) guests
- Recognition at the Ball, including your logo/name prominently displayed on signage and program

### TICKET **\$1,200**

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- Please note individual tickets are based upon availability and will go on sale this fall if space allows

*\*Sponsorship levels are based on availability and cannot be guaranteed before purchase. Please email Alex Fowlkes at [Alex.Fowlkes@choa.org](mailto:Alex.Fowlkes@choa.org) for availability.*

*\*\*The tax deductible portion of your Hope & Will Ball contribution is equal to the excess of the dollar amount over the good faith estimate of the fair market value of the goods or services provided. Our good faith estimate is \$150 per seat.*

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\*SPONSORSHIPS CAN ALSO BE SECURED ONLINE AT [CHOA.ORG/HOPEANDWILLBALL](http://CHOA.ORG/HOPEANDWILLBALL)

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NAME *As you wish to appear in print materials.*

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CONTACT

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STREET ADDRESS

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CITY

STATE

ZIP

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PHONE

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EMAIL

## Sponsorship Level

- CRYSTAL \$50,000
- DIAMOND \$30,000
- PLATINUM \$20,000
- GOLD \$15,000
- SILVER \$10,000
- HOPE \$6,000

## Payment Method

- ONLINE:  
[WWW.CHOA.ORG/HOPEANDWILLBALL](http://WWW.CHOA.ORG/HOPEANDWILLBALL)
- CHECK ENCLOSED FOR \$ \_\_\_\_\_  
PAYABLE TO CHILDREN'S  
HEALTHCARE OF ATLANTA
- PLEASE SEND ME AN INVOICE

## EMAIL FORM TO

Alex.Fowlkes@choa.org

## OR MAIL FORM TO

Children's Healthcare of Atlanta Foundation  
ATTN: Alex Fowlkes  
1575 Northeast Expressway  
Atlanta, GA 30329