



## Jeff Francoeur Home Run Derby

**Thursday, Nov. 7, 2024 | 10 a.m.**  
**Truist Park**

### THE AT-BAT

Former Atlanta Braves outfielder Jeff Francoeur will host the sixth Home Run Derby on Thursday, Nov. 7, at 10 a.m. at Truist Park to benefit the Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta. Don't miss this opportunity to sponsor this exciting event, where you can entertain your clients, customers or employees and knock one out of the park for pediatric cancer and blood disorders research.. This is your chance to truly feel like a Braves player for a day. In addition, Francoeur will host a private pregame party for you and your guests on Saturday, Aug. 24 before the Braves play the Washington Nationals at Truist Park.



In addition to their batters, each corporate sponsor will have extra spots for guests to serve as fly-ball shaggers in the outfield. The number of batters and shaggers is determined by the sponsorship level. A second home run fence will be set up in the outfield for the derby. Batters will have the opportunity to take batting practice in the cage under the stadium before the derby.

The competition will be broken down into two rounds. During the first round, each batter will be allocated 10 outs—an out will be anything other than a home run. The top five batters will then advance to a championship round, where they will be given five outs each. This second round will determine who will take home the title of Home Run Derby Champion.

### THE PITCH

Proceeds from the Jeff Francoeur Home Run Derby will benefit the Aflac Cancer and Blood Disorders Center. One of the largest pediatric cancer and blood disorders programs in the country, the center treats nearly 500 new cancer patients each year and follows more than 2,000 patients with sickle cell disease, hemophilia and other blood disorders.

Visit [choa.org/jointhefight](https://choa.org/jointhefight) for more information about how we are saving lives.

## Corporate sponsorship levels

### Diamond sponsor (\$15,000)

- Four Home Run Derby sluggers
- Four outfield ball shaggers
- Eight gift bags for sluggers and shaggers
- Company name and sluggers' names on the Truist Park video board
- Food and beverages during event
- Sixteen tickets to the Braves vs. Nationals game on Saturday, Aug. 24, including access to a private, pregame party hosted by Francoeur with food and beverages included
- Four invitations to an evening social event on Sunday, Aug. 4 hosted by Hall of Fame pitcher John Smoltz
- One representative from your company will have the opportunity to play a round of golf with Francoeur at The River Club

### Home Plate sponsor (\$7,000)

- Four Home Run Derby sluggers
- Four outfield ball shaggers
- Eight gift bags for sluggers and shaggers
- Company name and sluggers' names on the Truist Park video board
- Food and beverages during event
- Eight tickets to the Braves vs. Nationals game on Saturday, Aug. 24, including access to a private, pregame party hosted by Francoeur with food and beverages included

### On Deck sponsor (\$3,500)

- Two Home Run Derby sluggers
- Two outfield ball shaggers
- Four gift bags for sluggers and shaggers
- Company name and sluggers' names on the Truist Park video board
- Food and beverages during event
- Four tickets to the Braves vs. Nationals game on Saturday, Aug. 24, including access to a private, pregame party hosted by Francoeur with food and beverages included

### Individual sponsor (\$2,000)

- One Home Run Derby slugger
- One outfield ball shagger
- Two gift bags for slugger and shagger
- Slugger's name on the Truist Park video board
- Food and beverages during event
- Two tickets to the Braves vs. Nationals game on Saturday, Aug. 24, including access to a private, pregame party hosted by Francoeur with food and beverages included



## THE BOX SCORE

Yes, I want to be a part of the **Jeff Francoeur Home Run Derby** and support patients at the Aflac Cancer and Blood Disorders Center.

Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Thank you for supporting the Aflac Cancer and Blood Disorders Center.**

**Mail form to:** Children's Healthcare of Atlanta Foundation  
Attn: Dave Winokur/Sports Network  
1575 Northeast Expressway NE  
Atlanta, GA 30329

Contact Dave Winokur at [david.winokur@choa.org](mailto:david.winokur@choa.org) or **404-785-7373** for more information.

Write to the above address if you no longer wish to receive fundraising information from Children's.

Fill out the appropriate information:

| SPONSORSHIP        | QUANTITY | PRICE      | TOTAL |
|--------------------|----------|------------|-------|
| Diamond sponsor    |          | x \$15,000 | \$    |
| Home Plate sponsor |          | x \$7,000  | \$    |
| On Deck sponsor    |          | x \$3,500  | \$    |
| Individual sponsor |          | x \$2,000  | \$    |

**Payment method:**

Check made payable to:

**Children's Healthcare of Atlanta Foundation**

For credit card payments, visit [choa.org/homerunderby](https://choa.org/homerunderby).

Champions for Children's Volunteer