

SEASON OF HOPE

DECEMBER 5, 2024
THE ATLANTA HISTORY CENTER

SPONSORSHIP OPPORTUNITIES

BENEFITING



Join us at **Season of Hope** on **Thursday, December 5, 2024** at The Atlanta History Center.

Our hope is for you to support our community's children by partnering with us through sponsorship of this event. All of the money raised through this event will benefit Marcus Autism Center, a subsidiary of Children's Healthcare of Atlanta. Since 2018, the event has raised more than \$1M for Marcus.

Autism affects an estimated **1 in 36 children** in the United States and is a lifelong condition for most.

At Marcus Autism Center, we are:

- o Continuing to advance our understanding of the development of autism spectrum disorder (ASD).
- o Providing treatments to children that in many cases limits or preempts severe disabilities from developing.
- o Defining the standardization of diagnoses, interventions, and treatment plans than can be utilized by healthcare and education systems for the benefit of all children with autism and developmental delays.

With your support, Marcus Autism Center will transform the landscape for families living with autism today and in the future, making autism an issue of diversity, not disability.

Enclosed, please find the sponsorship opportunities and benefits. Please do not hesitate to reach out to Ashley Miller, Development Officer at Children's, with any questions at Ashley.Miller@choa.org.

Your generosity would truly make an impact on the life of a child and we would be honored to have you join our efforts in support of Marcus Autism Center.

With gratitude,

TANESHA BOLDIN
2024 SEASON OF HOPE CO-CHAIR

ERIN ELIZABETH STARK
2024 SEASON OF HOPE CO-CHAIR

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ATTENDING SPONSORS

CRYSTAL \$40,000

- Priority seating for thirty (30) guests at three VIP tables
- Print recognition, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website & Season of Hope social media channels

DIAMOND \$25,000

- Priority seating for twenty (20) guests at two VIP tables
- Print recognition, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website Season of Hope social media channels

PLATINUM \$15,000

- Priority seating for twelve (12) guests at one VIP table
- Print recognition, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website Season of Hope social media channels

GOLD \$10,000

- One table for ten (10) guests
- Print recognition, including your logo or name displayed on program and signage
- Recognition and exposure on Children's event website

SILVER \$5,000

- (6) tickets for Season of Hope
- Print recognition, including your name displayed on program and signage
- Recognition and exposure on Children's event website

BRONZE \$3,000

- (4) tickets for Season of Hope
- Print recognition, including your name displayed on program and signage
- Recognition and exposure on Children's event website

PATRON \$1,500

- (2) tickets for Season of Hope
- Print recognition, including your name displayed on program and signage
- Recognition and exposure on Children's event website

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SUPPORTING SPONSORS

If you are unable to attend but would like to support Marcus Autism Center, please consider a Supporting Sponsorship.

VALET SPONSOR \$12,000 (1 Available)

- Signage with corporate logo at valet and event registration area
- Custom water bottle wrap featuring company logo provided to guests at valet station
- Recognition in the event program

SILENT AUCTION SPONSOR \$10,000 (1 Available)

- Corporate logo or company name prominently displayed on mobile bidding site
- Signage with sponsor logo or name in auction area
- Recognition in the event program

LIVE AUCTION SPONSOR \$8,000 (1 Available)

- Corporate logo or company name prominently displayed on mobile bidding site
- Signage with sponsor logo or name in auction area
- Recognition in the event program

COCKTAIL HOUR SPONSOR \$5,000 (1 Available)

- Signage with sponsor logo or name in cocktail hour
- Custom beverage napkins with sponsor logo at each bar
- Recognition in the event program

DANCE FLOOR SPONSOR \$2,500

- Opportunity to provide company-branded light up items for guests to show off on the dance floor
- Recognition in the event program

FAVOR SPONSOR \$1,500

- Opportunity to provide company-branded item for guests to take home at the end of the evening
- Recognition in the event program

SEASON OF HOPE

SPONSORSHIP COMMITMENT



Please complete your commitment with the form below.

NAME:

As you wish to appear in print materials*

*Print inclusion deadline - Nov. 15, 2024.

CONTACT:

ADDRESS:

City

State

Zip

PHONE:

EMAIL:

SPONSORSHIP LEVEL

___ CRYSTAL (\$40,000)

___ SILVER (\$5,000)

___ DIAMOND (\$25,000)

___ BRONZE (\$3,000)

___ PLATINUM (\$15,000)

___ PATRON (\$1,500)

___ GOLD (\$10,000)

___ INDIVIDUAL (\$500)

PAYMENT METHOD

___ CHECK ENCLOSED FOR \$ _____ PAYABLE TO CHILDREN'S HEALTHCARE OF ATLANTA

___ PAID VIA CREDIT CARD ONLINE AT WWW.CHOA.ORG/SEASONOFHOPE

RETURN FORM TO:

ASHLEY.MILLER@CHOA.ORG

CHILDREN'S HEALTHCARE OF ATLANTA FOUNDATION

ATTN: ASHLEY MILLER / SEASON OF HOPE

1575 NORTHEAST EXPRESSWAY | ATLANTA, GA 30329