



STRONG⁴LIFE™
SUPERHERO
Sprint

2024
SPONSORSHIP
PACKET



Children's™
Healthcare of Atlanta



**2024 STRONG4LIFE
SUPERHERO SPRINT**

CALLING ALL SUPERHEROES!

The Children's Healthcare of Atlanta tradition lives on at Piedmont Park, Saturday, June 8, with the family-friendly Strong4Life Superhero Sprint 5K and 1-mile fun run. Use your superpowers to walk, run, roll, sprint or fly to the finish line, and don't miss out on all the fun before and after the race. From face painting and dancing to fresh produce and costume contests, there's something for everyone* at Superhero Sprint.

All proceeds benefit Children's Healthcare of Atlanta Strong4Life. At Children's, our mission is to make kids better today and healthier tomorrow. Strong4Life is one of the many ways we deliver on that promise. As the prevention arm of Children's, we're dedicated to keeping children out of our clinics, urgent cares and hospitals. Our team of Children's doctors, therapists, nurses, registered dietitians and other wellness experts is here to help busy families raise healthy, safe, resilient kids.

If you have questions about the event, or to confirm your sponsorship, contact Ashley Miller, program coordinator, Children's Healthcare of Atlanta Foundation, at 404.785.4420 or ashley.miller@choa.org.

Saturday, June 8, 2024
7:30 to 10 a.m.
Piedmont Park

For more information about Superhero Sprint, visit choa.org/superhero.



*Superhero Sprint is stroller- and pet-friendly.

PLATINUM SPONSORSHIP BENEFITS

\$15,000

- Prominent association with Children's Healthcare of Atlanta
- Guaranteed category exclusivity within sponsorship level
- Right to promote as platinum sponsor of the event
- Option of being an official site for entry form distribution
- 10x10 tented space in race expo to promote company and distribute promotional items
- 50 timed runner/walker entries with race T-shirts
- Corporate logo prominently displayed on:
 - Race T-shirt
 - Email blasts
 - Entry form
 - Runner/walker numbers
 - All print ads
 - Event webpage
 - Racecourse mile marker signs



STRONG LIFE
SUPERHERO
Sprint

HERO SPONSORSHIP BENEFITS

\$7,500

- 10x10 tented space in race expo to promote company and distribute promotional items
- Link from event webpage to corporate website
- Corporate banner prominently displayed in finish line area
- Right to promote as hero sponsor of the event
- Option of being an official site for entry form distribution
- 35 timed runner/walker entries with race T-shirts
- Corporate logo displayed on:
 - Race T-shirt
 - Email blasts
 - Event webpage
 - Racecourse mile marker signs

PATRON SPONSORSHIP BENEFITS

\$5,000

- 10x10 tented space in race expo to promote company and distribute promotional items
- Link from event webpage to corporate website
- Right to promote as patron sponsor of the event
- Option of being an official site for entry form distribution
- 25 timed runner/walker entries with race T-shirts
- Corporate logo displayed on:
 - Race T-shirt
 - Email blasts
 - Event webpage





FAST-TRACK SPONSORSHIP BENEFITS

Become a Fast-Track sponsor of the Strong4Life Superhero Sprint.
Build team morale and give your employees a chance to walk or run for a good cause.

GOLD FAST-TRACK TEAM

\$2,500

- 48 timed runner/walker spots
- 48 race T-shirts
- Corporate listing on sponsor board

SILVER FAST-TRACK TEAM

\$1,250

- 24 timed runner/walker spots
- 24 race T-shirts
- Corporate listing on sponsor board

BRONZE FAST-TRACK TEAM

\$1,000

- 12 timed runner/walker spots
- 12 race T-shirts
- Corporate listing on sponsor board



Thank you for your interest in sponsoring this year's Strong4Life Superhero Sprint! If you have any questions, contact to Ashley Miller at ashley.miller@choa.org. We kindly ask that all sponsorships be confirmed by May 3, 2024.

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