

Dear Friends,

On behalf of Children's Healthcare of Atlanta, the Morningside-Ansley Friends are excited to invite you to join us as a sponsor of our 7th **Be A Part of the Heart** event.

The 'Be a Part of the Heart' event celebrates the longstanding Love and Care at Children's, Atlanta's nationally acclaimed pediatric hospital. Our

Saturday, February 10th, 2024 event will be an evening of food, drinks, and showing our love for Children's Healthcare of Atlanta.

Sponsorships offer premier exposure at a variety of levels, through signage, an exclusive patron party, promotion and recognition on Children's event website, printed materials, and social media.

Morningside-Ansley Friends Group of Children's Healthcare of Atlanta was established in August of 2014 in honor of Elliott Githens. We are over 150 volunteers strong, and have raised over \$350,000 for Children's, directly impacting lives of children within the hospital.

Please see the attached for more details about our 2024 'Be A Part of the Heart' event sponsorship opportunities. Thank you in advance for your consideration and support.

If you have any questions, please reach out to Angela Howard (morningsideansleyhearts@gmail.com). Thank you for helping us make a difference for the children who need us most in our community.

Our warmest regards,

Your Morningside-Ansley Friends Group



Be a Part of the Heart Sponsorships

Platinum Sponsor

\$5,000

This is just a jumping off point - we love creatively involving our sponsors!

- ♥ Premier logo/name placement on event products, signage/materials, & recognition during event
- ♥ Exclusive logo/name placement at station of choice (check in, bar, photo)
- ♥ Logo/name on Children's event website and Friends' social media
- ♥ Opportunity to include branded giveaway items in patron 'favor bag'
- ♥ Invitation to exclusive pre-event cocktail hour
- ♥ 8 Event and 10 Raffle tickets; 5 Heart Swap signs

Gold Sponsor

\$3,500

- ♥ Logo/name displayed on event signage, materials, AND at stations (check in, bar, photo)
- ♥ Logo/name on Children's event website and Friends' social media
- ♥ Opportunity to include branded giveaway items in patron 'favor bag'
- ♥ Invitation to exclusive pre-event cocktail hour
- ♥ 6 Event and 5 Raffle tickets; 3 Heart Swap signs

Silver Sponsor

\$2,000

- ♥ Logo/name on event signage and materials
- ♥ Logo/name on Children's event website and Friends' social media
- ♥ Opportunity to include branded giveaway item in patron 'favor bag'
- ♥ Invitation to exclusive pre-event cocktail hour
- ♥ 4 Event and 5 Raffle tickets; 2 Heart Swap signs

Bronze Sponsor

\$1,000

- ♥ Logo/name on event signage and materials
- ♥ Logo/name on Children's event website and Friends' social media
- ♥ Opportunity to include branded giveaway item in patron 'favor bag'
- ♥ Invitation to exclusive pre-event cocktail hour
- ♥ 2 Event and 5 Raffle tickets; 2 Heart Swap signs

Heart Family Patron

\$500

- ♥ Invitation to exclusive pre-event cocktail hour
- ♥ Patron favor bag
- ♥ 2 Event tickets; 1 Heart Swap sign

Deadline to be included in invitation is January 9, 2024; for Event signage/materials is February 6, 2024

Morningside Ansley Friends | morningsideansleyhearts@gmail.com | choa.org/love