

# SEASON OF HOPE

benefiting Marcus Autism Center

Join us! The **Season of Hope Gala** will be held on **Thursday, November 30, 2023** at The Atlanta History Center.

Our hope is for you to support our community's children by partnering with us through sponsorship of this event. All of the money raised through this event will benefit Marcus Autism Center, a subsidiary of Children's Healthcare of Atlanta. Since 2018, the event has raised more than \$1M for Marcus.

Autism affects an estimated **1 in 36 children** in the United States and is a lifelong condition for most.

At Marcus, we are:

- Continuing to advance our understanding of the development of autism spectrum disorder (ASD).
- Providing treatments to children that in many cases limits or preempts severe disabilities from developing.
- Defining the standardization of diagnoses, interventions, and treatment plans than can be utilized by healthcare and education systems for the benefit of all children with autism and developmental delays.

**With your support, Marcus Autism Center will transform the landscape for families living with autism today and in the future, making autism an issue of diversity, not disability.**

Enclosed, please find the sponsorship opportunities and benefits. Please do not hesitate to reach out to Ashley Miller, Development Officer at Children's, with any questions at [Ashley.Miller@choa.org](mailto:Ashley.Miller@choa.org).

Your generosity would truly make an impact on the life of a child and we would be honored to have you join our efforts in support of Marcus Autism Center.

Sincerely,



MONETHA COBB  
2023 SEASON OF HOPE CO-CHAIR



KELLY LOEFFLER  
2023 SEASON OF HOPE CO-CHAIR

# SEASON OF HOPE

## Sponsorship Opportunities

*Thank you for your support of Marcus Autism Center*

### CRYSTAL \$40,000

- Season of Hope priority seating for thirty (30) guests at three VIP tables
- Recognition at the event, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website
- Special mention on stage during event from Emcee

### DIAMOND \$25,000

- Season of Hope priority seating for twenty (20) guests at two VIP tables
- Recognition at the event, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website
- Special mention on stage during event from Emcee

### PLATINUM \$15,000

- Season of Hope priority seating for twelve (12) guests at one VIP table
- Recognition at the event, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website

### GOLD \$10,000

- Season of Hope seating for ten (10) guests
- Recognition at the event, including your logo or name displayed on program and signage
- Recognition and exposure on Children's event website

### SILVER \$5,000

- Season of Hope seating for six (6) guests
- Recognition at the event, including your name displayed on program and signage
- Recognition and exposure on Children's event website

### BRONZE \$3,000

- Season of Hope seating for four(4) guests
- Recognition at the event, including your name displayed on program and signage
- Recognition and exposure on Children's event website

### PATRON \$1,500

- Season of Hope seating for two (2) guests
- Recognition at the event, including your name displayed on program and signage
- Recognition and exposure on Children's event website

### INDIVIDUAL TICKET \$500

- Season of Hope seating for one (1) guest

THE TAX DEDUCTIBLE PORTION OF YOUR SEASON OF HOPE CONTRIBUTION IS EQUAL TO THE EXCESS OF THE DOLLAR AMOUNT OVER THE GOOD FAITH ESTIMATE OF THE FAIR MARKET VALUE OF THE GOODS OR SERVICES PROVIDED. OUR GOOD FAITH ESTIMATE IS \$125 PER SEAT.



# SEASON OF HOPE

## Sponsorship Commitment

*Thank you for your support of Marcus Autism Center*

**NAME:** \_\_\_\_\_

As you wish to appear in print materials\*

\*Print deadline for Invitation - Aug. 7, 2023.

\*Print deadline for Program - Nov. 1, 2023.

**CONTACT:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

City

State

Zip

**PHONE:** \_\_\_\_\_

**EMAIL :** \_\_\_\_\_

## SPONSORSHIP LEVEL

|                                   |          |                                     |         |
|-----------------------------------|----------|-------------------------------------|---------|
| <input type="checkbox"/> CRYSTAL  | \$40,000 | <input type="checkbox"/> SILVER     | \$5,000 |
| <input type="checkbox"/> DIAMOND  | \$25,000 | <input type="checkbox"/> BRONZE     | \$3,000 |
| <input type="checkbox"/> PLATINUM | \$15,000 | <input type="checkbox"/> PATRON     | \$1,500 |
| <input type="checkbox"/> GOLD     | \$10,000 | <input type="checkbox"/> INDIVIDUAL | \$500   |

## PAYMENT METHOD

CHECK ENCLOSED FOR \$ \_\_\_\_\_ PAYABE TO CHILDREN'S HEALTHCARE OF ATLANTA

PAID VIA CREDIT CARD ONLINE AT [WWW.CHOA.ORG/SEASONOFHOPE](http://WWW.CHOA.ORG/SEASONOFHOPE)

## RETURN FORM TO:

ASHLEY.MILLER@CHOA.ORG

CHILDREN'S HEALTHCARE OF ATLANTA FOUNDATION

ATTN: ASHLEY MILLER / SEASON OF HOPE

1575 NORTHEAST EXPRESSWAY

ATLANTA, GA 30329