



Jeff Francoeur Home Run Derby

**Wednesday, Nov. 15, 10 a.m.
Truist Park**

THE AT-BAT

Former Atlanta Braves outfielder Jeff Francoeur will host the fifth Home Run Derby on Wednesday, Nov. 15, at 10 a.m. at Truist Park to benefit the Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta. Don't miss this great opportunity to entertain your clients, customers or employees and knock one out of the park for pediatric cancer and blood disorders research. This is your chance to truly feel like a Braves player for a day. In addition, Francoeur will host a private pregame party for you and your guests on Sept. 7 before the Braves play the St. Louis Cardinals at Truist Park.



In addition to their batters, each corporate sponsor will have extra spots for guests to serve as fly-ball shaggers in the outfield. The number of batters and shaggers is determined by the sponsorship level. A second home run fence will be set up in the outfield for the derby. Batters will have the opportunity to take batting practice in the cage under the stadium before the derby.

The competition will be broken down into two rounds. During the first round, each batter will be allocated 10 outs—an out will be anything other than a home run. The top five batters will then advance to a championship round, where they will be given five outs each. This second round will determine who will take home the title of Home Run Derby Champion.

THE PITCH

Proceeds from the Jeff Francoeur Home Run Derby will benefit the Aflac Cancer and Blood Disorders Center, a national leader among childhood cancer, hematology, and blood and marrow transplant (BMT) programs, serving infants to young adults. Recognized as one of the top childhood cancer centers in the country by U.S. News & World Report, the center treats more than 500 new cancer patients each year and follows nearly 2,000 patients with sickle cell disease, hemophilia and other blood disorders.

Visit choa.org/jointhefight for more information about how we are saving lives.

Corporate sponsorship levels

Diamond sponsor (\$15,000)

- Four Home Run Derby sluggers
- Four outfield ball shaggers
- Eight gift bags for sluggers and shaggers
- Company name and sluggers' names on the Truist Park video board
- Food and beverages during event
- 16 tickets to the Sept. 7 Braves vs. Cardinals game, with access to a private pregame party hosted by Francoeur with food and beverages included
- One representative from your company will have the opportunity to play a round of golf with Francoeur at The River Club
- Four invitations to an evening social event on August 6 hosted by Hall of Fame pitcher John Smoltz

Home Plate sponsor (\$7,000)

- Four Home Run Derby sluggers
- Four outfield ball shaggers
- Eight gift bags for sluggers and shaggers
- Company name and sluggers' names on the Truist Park video board
- Food and beverages during event
- Eight tickets to the Sept. 7 Braves vs. Cardinals game, with access to a private pregame party hosted by Francoeur with food and beverages included

On Deck sponsor (\$3,500)

- Two Home Run Derby sluggers
- Two outfield ball shaggers
- Four gift bags for sluggers and shaggers
- Company name and sluggers' names on the Truist Park video board
- Food and beverages during event
- Four tickets to the Sept. 7 Braves vs. Cardinals game, with access to a private pregame party hosted by Francoeur with food and beverages included

Individual sponsor (\$2,000)

- One Home Run Derby slugger
- One outfield ball shagger
- Two gift bags for slugger and shagger
- Slugger's name on the Truist Park video board
- Food and beverages during event
- Two tickets to the Sept. 7 Braves vs. Cardinals game, with access to a private pregame party hosted by Francoeur with food and beverages included



THE BOX SCORE

Yes, I want to be a part of the **Jeff Francoeur Home Run Derby** and support patients at the Aflac Cancer and Blood Disorders Center.

Name _____

Company _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Thank you for supporting the Aflac Cancer and Blood Disorders Center.

Mail form to: Children's Healthcare of Atlanta Foundation
Attn: Dave Winokur/Sports Network
1575 Northeast Expressway NE
Atlanta, GA 30329

Contact Dave Winokur at dave.winokur@choa.org or **404-785-7373** for more information.

Write to the above address if you no longer wish to receive fundraising information from Children's.

Fill out the appropriate information:

SPONSORSHIP	QUANTITY	PRICE	TOTAL
Diamond sponsor		x \$15,000	\$
Home Plate sponsor		x \$7,000	\$
On Deck sponsor		x \$3,500	\$
Individual sponsor		x \$2,000	\$

Payment method:

Check made payable to:

Children's Healthcare of Atlanta Foundation

For credit card payments, visit choa.org/homerunderby.

Champions for Children's Volunteer