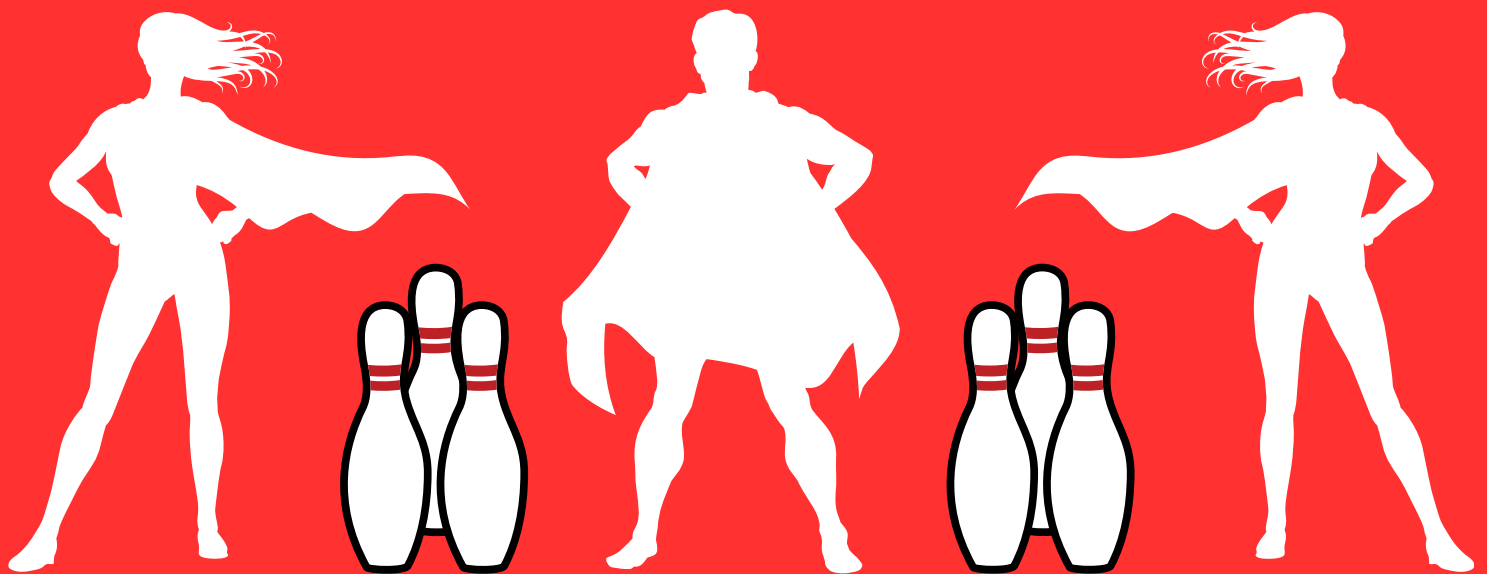


**COME *SAVE THE DAY* AT THE
CREDIT UNIONS FOR KIDS**

2023 BOWLATHON

SATURDAY, AUGUST 26, 2023



BENEFITING CHILDREN'S HEALTHCARE OF ATLANTA

Sponsorship Information

Credit Unions for Kids Bowl-a-Thon

Bowlero Chamblee August 26, 2022



About Credit Unions for Kids Bowl-a-Thon

The Bowl-A-Thon is an annual event planned by the Greater Atlanta Credit Unions Chapter. The event will take place at Bowlero Chamblee this year on Saturday, August 26 from 9- 11 AM where guests can enjoy a private experience of bowling with their team while helping to raise funds for a very important cause—Children’s Miracle Network Hospitals. Participants will enjoy breakfast, a patient family speaker, competition for first place and lots of other fun!

About Children’s Miracle Network Hospitals

For 40 years, Children’s Miracle Network Hospitals have raised funds for 170 children’s hospitals across North America. The foundation of this organization is to keep 100 percent of donations in the local community. That means that all fundraising efforts for Atlanta and North Georgia directly benefit Children’s Healthcare of Atlanta.

About Children’s Healthcare of Atlanta

- Children’s is one of the largest pediatric clinical care providers in the country
- In 2021, Children’s treated over 414,000 patients from all 159 counties in Georgia
- Children’s treats kids from birth to age 21
- Three hospital campuses: Egleston, Scottish Rite, Hughes Spalding
- Currently building a fourth campus: Arthur M. Blank hospital (opening in Fall 2024!)
- On average, the Emergency Department sees 589 kids per day

Every dollar raised locally through Children’s Miracle Network Hospitals campaigns, events and partners directly supports Children’s Healthcare of Atlanta in order to provide the best health care possible to sick and injured children in our community, throughout the state and Southeast. Annually, we care for more than 414,000 children from all 159 counties in Georgia.

We are able to meet the increasing demand for our services because of your generosity. Your investment makes an impact in the health, well-being and future of Georgia’s children. Funding will support the greatest need at Children’s Healthcare of Atlanta, which can impact the greatest number of patients, so that Georgia’s children can continue to rely on Children’s for dedicated pediatric healthcare now and in the future.



Meet Samerah Slaughter:

In a matter of days, 18-year-old Samerah went from an active, vibrant high schooler to a patient whose condition was so severe, she was put at the top of the liver transplant list. “Her eyes and skin were getting darker yellow. Her speech got a little slower. That was on a Monday. By Friday, she was unresponsive,” says Samerah’s mom, Starla, a Children’s nurse.

Samerah had developed acute liver failure, according to Children’s hepatologist Rene Romero, MD. “Unfortunately, we don’t really know the cause,” he says. “Kids can quickly go from very healthy to in danger of dying. So with Samerah, we knew we had to move fast. Fortunately, we were able to identify a liver donor within 24 hours of putting her on the list.”

Before the six-hour surgery, Samerah was confident, as always. “When the surgeon told us to say our goodbyes, I busted out crying because I didn’t know if I’d see her later. But she was like, ‘Mom, don’t cry. I’m fine.’ And that made me cry even harder because she’s stronger than me.”

Samerah’s tenacity made all the difference during her recovery. “She bounced back super quick. She was only in the hospital for three weeks, which is unheard of,” says Starla.

Today, Samerah is finishing up her senior year, working and spending time with friends, all while managing the tasks needed to maintain her health. A liver transplant was not part of her plan, but she’s determined to use her experience for good.

“I’m thinking of being a motivational speaker, going to schools,” she says. “I want to tell kids that your world can top at any minute, so don’t take anything for granted.”



Sponsorship Opportunities

Turkey Sponsor - \$2,500

- Company name and logo on Turkey Title Sponsor signage at event
- Company logo printed on the back of the bowling participant t-shirt*
- Logo placement on Credit Unions for Kids Bowl-A-Thon website
- 1 complimentary bowling lane (up to 5 people, shoe rental, food/drink)
- Event emcee will recognize company as Turkey Title Sponsor during event
- Tour of Children's Healthcare of Atlanta Mission Center
- Set up table at the event
- Recognition in the Children's Healthcare of Atlanta annual donor report

Lucky Strike - \$2,000

- Logo placement on Credit Unions for Kids Bowl-A-Thon website
- Company name on Lucky Strike signage at event
- Company logo printed on the back of the bowling participant t-shirt*
- Event emcee will recognize company as Lucky Strike Sponsor during event
- Recognition in the Children's Healthcare of Atlanta annual donor report
- Set up table at the event

Pin Crusher - \$1,000

- Logo placement on Credit Unions for Kids Bowl-A-Thon website
- Company name on Pin Crusher signage at event
- Company logo printed on the back of the bowling participant t-shirt*
- Event emcee will recognize company as Pin Crusher Sponsor during event
- Recognition in the Children's Healthcare of Atlanta donor report

Spare Me - \$500

- Company name placement on Credit Unions for Kids Bowl-A-Thon website
- Company name printed on the back of the bowling participant t-shirt*
- Event emcee will recognize company as Spare Me Sponsor during event
- Company name and logo on Spare Me signage

Bumper Bowler - \$300

- Logo placement on Credit Unions for Kids Bowl-A-Thon website
- Event emcee will recognize company as Bumper Bowling Sponsor during event

*Sponsor payment must be submitted by Friday, July 21 at noon to secure your logo on the t-shirt.
Any sponsorships secured after this date will still receive all other sponsorship benefits.
Please contact Caroline (Dwight) Upchurch with any questions.



2023 Credit Unions for Kids Bowl-A-Thon Sponsorship Form

Contact Name:

Company Name:

Address:

City, State, Zip:

Direct Phone:

Email:

___ **Turkey Title Sponsor: \$2,500** ___ **Lucky Strike Sponsor: \$2,000**

___ **Pin Crusher Sponsor: \$1,000** ___ **Spare Me Sponsor: \$500**

___ **Bumper Bowling Sponsor: \$300**

Payment Options:

If paying by Credit Card visit choa.org/cubowlathon and click on Sponsorship

If paying by Check, please mail your check (payable to Children's Healthcare of Atlanta) along with this form to:

Children's Healthcare of Atlanta Foundation
Children's Miracle Network
Attn: Caroline (Dwight) Upchurch
1575 NE Expressway
Atlanta, GA 30329

For more information please visit choa.org/cubowlathon. If you have any questions, please email caroline.dwight@choa.org or call 404-785-4318.

***Thank you for supporting your local Children's Miracle Network Hospital,
Children's Healthcare of Atlanta!***

