

The Big Deal

Date: Friday, October 21, 2022

Time: 6:00 PM Cocktail Reception/Silent Auction
Dinner to follow

Location: The Ballroom at the Carlos Center
2500 Clairmont Road
Atlanta, GA 30329

Contact: Please visit www.choa.org/thebigdeal or contact Cindy Wesley at (404) 785-7371 to secure your tickets.

About The Big Deal

The Big Deal grew from an idea spawned by the 1998 Society following the successful Children's Centennial Gala in 2015. Why not have an annual event to celebrate the physicians and caregivers who make Children's Healthcare of Atlanta such an amazing and caring place for the kids and families in our community? Join us as we honor the innovation, impact and philanthropy of the many physicians who proudly serve Children's each and every day. The evening will feature dinner and entertainment. We will also honor four outstanding physicians whose medical expertise and passion for pediatrics have helped shape our community: Dr. Thuy Bui (Rising Star Award); Dr. Andi Shane (1998 Society Award); Dr. Roy Benaroch (Community Physician Leadership Award); Dr. Terri McFadden (Pediatric Pioneer Award).

Sponsors and attendees of The Big Deal provide hope to the precious patients that Children's serves each year. Proceeds support Children's 1998 Society Funding Initiatives which provides equipment, programs and research to advance Children's mission - to make kids better today and healthier tomorrow. The 1998 Society is made up of doctors who support Children's Healthcare of Atlanta philanthropically through their annual gifts.

Please contact Cindy Wesley at 404-785-7371 or Cindy.Wesley@choa.org for questions about purchasing sponsorship packages.

To Purchase Online, visit www.choa.org/thebigdeal

All sponsorship purchases by medical staff members will be counted toward 1998 Society membership.

The Big Deal

Chief Sponsor \$25,000 *(max two sponsors at this level)*

Logo recognition on Children's website with "Presented By" verbiage

Acknowledgement on signage at the event with "Presented By" verbiage and in the event program

Donor wall recognition at Children's Healthcare of Atlanta

Three reserved VIP tables (30 seats) to The Big Deal

Medical Director Sponsor \$15,000

Logo recognition on Children's website

Acknowledgement on signage at the event and in the event program

Donor wall recognition at Children's Healthcare of Atlanta

Two reserved VIP tables (20 seats) to The Big Deal

Attending Sponsor \$7,500

Name recognition on Children's website

Acknowledgement on signage at the event and in the event program

One reserved table (10 seats) to The Big Deal

Fellowship Sponsor \$4,500

Acknowledgement on signage at the event and in the event program

6 seats to The Big Deal

Residency Sponsor \$2,500

Acknowledgement on signage at the event and in the event program

4 seats to The Big Deal

Internship Sponsor \$1,000

Acknowledgement in the event program

2 seats to The Big Deal

Individual Tickets \$250

1 seat to The Big Deal

The Big Deal

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| <input type="checkbox"/> Chief Sponsor - \$25,000 | <input type="checkbox"/> Fellowship Sponsor - \$4,500 |
| <input type="checkbox"/> Medical Director Sponsor - \$15,000 | <input type="checkbox"/> Residency Sponsor - \$2,500 |
| <input type="checkbox"/> Attending Sponsor - \$7,500 | <input type="checkbox"/> Internship Sponsor - \$1,000 |

Individual Tickets (1) - \$250
(On sale in September based on availability)

CONTACT INFORMATION

Name: _____

(as you wish it to appear in print materials)

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

PAYMENT INFORMATION

- Please send me/my company an invoice for \$_____.
- Enclosed is my check in the amount of \$_____, payable to Children's Healthcare of Atlanta.
- Paid online at www.choa.org/thebigdeal

If you would like to pay over the phone using a credit card, contact Catherine Mojcik at 404.785.4499

Please return to:
Children's Healthcare of Atlanta Foundation
Attn: Cindy Wesley/The Big Deal
1575 Northeast Expressway Atlanta, Georgia 30329

Cindy.Wesley@choa.org
phone 404-785-7371

Tables will be assigned and reserved. Please e-mail Cindy.Wesley@choa.org with any special seating requests.