



We are truly thrilled to bring back the Southern Sizzle benefiting Children's Healthcare of Atlanta for the second year in a row. It will be held on the last day of summer, September 22nd, at Summerour Studio and we'll close out the season with a bang!! As native New Yorkers, we are bringing a little bit of our roots to this event... "Southern Sizzle: South Fork Summer" will be a Hamptons-inspired soiree offering refreshing cocktails, delicious bites, live entertainment and a fantastic silent auction.

The most exciting and fulfilling aspect of the 2022 Southern Sizzle for us is that funds raised will support the largest fundraising campaign in Children's history - "Never Settle: A Campaign for Kids, with the goal of transforming pediatric healthcare for the next 100 Years. This includes the construction of the state-of-the-art Arthur M. Blank Hospital. Taking advantage of research-proven healing views of nature, the Arthur M. Blank Hospital will accommodate additional operating rooms, specialty beds, and diagnostic equipment, as well as areas for clinical research and clinical trials.

Our wonderful host committee is busy planning what is sure to be a highly-anticipated and buzzed-about affair, and we hope you will consider supporting Children's remarkable endeavor as an event sponsor. Southern Sizzle will provide ample exposure for supporters in the months leading up to, and during, the event.

Children's Healthcare of Atlanta is driven by the pursuit of health and hope for all children. It's been a trusted resource for Georgia families for more than 100 years, and is consistently recognized as one of the nation's best children's hospitals. Managing more than 1 million patient visits each year, Children's is one of the largest pediatric clinical care providers in the U.S., and many of its specialty programs—including those for cancer, orthopedics and neurosciences—rank among the best in the country. The construction of the new Arthur M. Blank Hospital on the growing North Druid Hills campus is a symbol of Children's commitment to the next great transformation in pediatric care.

Your support of this event can truly impact a child's life, our city and the future of pediatric healthcare.

Please see the enclosed information regarding sponsorship opportunities for both individuals and businesses. All sponsorship levels include tickets to the Southern Sizzle and increasing levels of recognition. We would be honored to work with you!

Please contact us if you have any questions or would like to discuss this further.

Warmly,

Courtney O'Neill McDonald
Co-Chair
courtney@metafour.io

Kara Mylod
Co-Chair
karaduffy@gmail.com

host committee

Libby Barge
Hilary Bayer
Margaret Bond
Bliss Campbell

Kate Carmack
Millay Chappell
Erin Connolly
Allison Farmer
Kimmie Goetz

Annie Griffin
Angela Howard
Morgan King
Jackie Lawand
Nina Perrymond

Britt Richards
Rachel Routledge
Allison Smith
Meredith Underwood
Alana Vivolo

Catherine Whitis
Anna Wick
Elizabeth Williams

Sponsorship levels

SEPTEMBER 22, 2022 | SUMMEROUR STUDIO
Benefiting Children's Healthcare of Atlanta



Atlantic Beach: \$25,000

Access to Private Sponsor Bar
Name or Logo Recognition on invitation and website
Event signage
Logo or name on party favor
25 Tickets to the Southern Sizzle

Ditch Plains: \$10,000

Access to Private Sponsor Bar
Name or Logo Recognition on invitation and website
Event signage
Logo or name on party favor
10 Tickets to the Southern Sizzle

Flying Point: \$5,000

Access to Private Sponsor Bar
Name or Logo Recognition on invitation
Event signage
Logo or name on party favor
8 Tickets to the Southern Sizzle

Georgica Beach: \$2,500

Access to Private Sponsor Bar
Name or Logo Recognition on invitation
Event signage
6 Tickets to the Southern Sizzle

Main Beach: \$1,000

Access to Private Sponsor Bar
Name or Logo Recognition on invitation
Event signage
4 Tickets to the Southern Sizzle

Two Miles Hollow: \$500

Access to Private Sponsor Bar
Name Recognition on invitation
2 Tickets to the Southern Sizzle





Sponsorship Commitment

benefiting Children's Healthcare of Atlanta

Thursday, September 22, 2022 – Summerour Studio

_____ Two Mile Hollow Sponsor	\$500
_____ Main Beach Sponsor	\$1,000
_____ Georgica Sponsor	\$2,500
_____ Flying Point Sponsor	\$5,000
_____ Ditch Plains Sponsor	\$10,000
_____ Atlantic Sponsor	\$25,000

Individual/Firm/Company/Organization as you wish to appear in printed material.
Deadline for inclusion on the Invitation is July 22, 2022.

Contact Name

Mailing Address

City, State, Zip

Phone Number

Email Address

Payment Method:

- ☐ Paid online at www.choa.org/southernsizzle
☐ Check enclosed for \$_____ made payable to Children's Healthcare of Atlanta
☐ Invoice me for \$_____

Thank you for your generous support!!

Please submit form to:

Children's Healthcare of Atlanta Foundation
Attn: Stephanie Beyers
1575 NE Expressway
Atlanta, GA 30329
stephanie.beyers@choa.org // 404-785-4003