

SEASON OF HOPE

December 2, 2022

benefiting Marcus Autism Center

Join us! The **Season of Hope Gala** will be held on Friday, December 2, 2022 at The Whitley.

Our hope is for you to support our community's children by partnering with us through sponsorship of this event. All of the money raised through this event will benefit Marcus Autism Center, a subsidiary of Children's Healthcare of Atlanta. Since 2018, the event has raised more than \$1M for Marcus.

Autism affects an estimated **1 in 44 children** in the United States and is a lifelong condition for most.

At Marcus, we are:

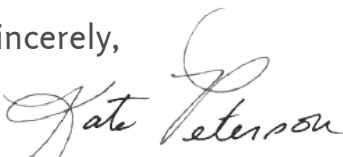
- Continuing to advance our understanding of the development of autism spectrum disorder (ASD).
- Providing treatments to children that in many cases limits or preempts severe disabilities from developing.
- Defining the standardization of diagnoses, interventions, and treatment plans than can be utilized by healthcare and education systems for the benefit of all children with autism and developmental delays.

With your support, Marcus Autism Center will transform the landscape for families living with autism today and in the future, making autism an issue of diversity, not disability.

Enclosed, please find the sponsorship opportunities and benefits. Please do not hesitate to reach out to Ashley Miller, Development Officer at Children's, with any questions at ashley.miller@choa.org.

Your generosity would truly make an impact on the life of a child and we would be honored to have you join our efforts in support of Marcus Autism Center.

Sincerely,



Kate Peterson
2022 Season of Hope Chair

SEASON OF HOPE

Sponsorship Opportunities

Thank you for your support of Marcus Autism Center

DIAMOND \$25,000

- Season of Hope priority seating for twenty (20) guests at two VIP tables
- Access to VIP cocktail reception from 6-7pm in the Gallery Room at The Whitley on December 2, 2022
- Recognition at the event, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website
- Special mention on stage during event from Emcee

PLATINUM \$15,000

- Season of Hope priority seating for twelve (12) guests at one VIP table
- Access to VIP cocktail reception from 6-7pm in the Gallery Room at The Whitley on December 2, 2022
- Recognition at the event, including your logo or name prominently displayed on program and signage
- Recognition and exposure on Children's event website

GOLD \$10,000

- Season of Hope seating for ten (10) guests
- Recognition at the event, including your logo or name displayed on program and signage
- Recognition and exposure on Children's event website

SILVER \$5,000

- Season of Hope seating for six (6) guests
- Recognition at the event, including your name displayed on program and signage
- Recognition and exposure on Children's event website

BRONZE \$3,000

- Season of Hope seating for four(4) guests
- Recognition at the event, including your name displayed on program and signage
- Recognition and exposure on Children's event website

PATRON \$1,500

- Season of Hope seating for two (2) guests
- Recognition at the event, including your name displayed on program and signage
- Recognition and exposure on Children's event website

INDIVIDUAL TICKET \$500

- Season of Hope seating for one (1) guest

THE TAX DEDUCTIBLE PORTION OF YOUR SEASON OF HOPE CONTRIBUTION IS EQUAL TO THE EXCESS OF THE DOLLAR AMOUNT OVER THE GOOD FAITH ESTIMATE OF THE FAIR MARKET VALUE OF THE GOODS OR SERVICES PROVIDED. OUR GOOD FAITH ESTIMATE IS \$125 PER SEAT.



SEASON OF HOPE

Sponsorship Commitment

Thank you for your support of Marcus Autism Center

NAME: _____

As you wish to appear in print materials*

*Program deadline Nov. 4, 2022.

Email your sponsor logo in .jpg and high res format to Ashley.Miller@choa.org

CONTACT: _____

ADDRESS: _____

City

State

Zip

PHONE: _____

EMAIL : _____

SPONSORSHIP LEVEL

___	DIAMOND	\$25,000	___	SILVER	\$5,000
___	PLATINUM	\$15,000	___	BRONZE	\$3,000
___	GOLD	\$10,000	___	PATRON	\$1,500
___	INDIVIDUAL TICKET		___	\$500	

PAYMENT METHOD

___ CHECK ENCLOSED FOR \$ _____ PAYABLE TO CHILDREN'S HEALTHCARE OF ATLANTA

___ PAID VIA CREDIT CARD ONLINE AT WWW.CHOA.ORG/SEASONOFHOPE

RETURN FORM TO:

ASHLEY.MILLER@CHOA.ORG

CHILDREN'S HEALTHCARE OF ATLANTA FOUNDATION

ATTN: ASHLEY MILLER / SEASON OF HOPE

1575 NE EXPRESSWAY

ATLANTA, GA 30329