

SPONSORSHIP PACKET



STRONG⁴LIFESM SUPERHERO *Sprint*



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Children'sSM
Healthcare of Atlanta

**2022 STRONG4LIFE
SUPERHERO SPRINT**

Calling all superheroes!

Join us for the 10th annual Strong4Life Superhero Sprint, a 5K race and 1-mile “fun run” event on June 4, 2022. Participants will be asked to wear their favorite superhero gear and use their superpowers to walk, run or sprint to the finish line. Prizes will be awarded to the adult and child with the best superhero costumes.

This exciting family event at Piedmont Park benefits Strong4Life, the Children’s Healthcare of Atlanta movement dedicated to helping busy parents raise healthy, safe, resilient kids. As a sponsor, you can help raise the funds needed for Strong4Life to reach even more families.

If you have questions about the event, or to confirm your sponsorship, please contact Stephanie Vermilya, program coordinator, Children’s Healthcare of Atlanta Foundation, at 404-785-4003 or Stephanie.Vermilya@choa.org.



**STRONG4LIFE
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PRESENTING SPONSORSHIP BENEFITS

\$15,000

- Prominent association with Children's Healthcare of Atlanta
- Guaranteed category exclusivity within sponsorship level
- Right to promote as presenting sponsor of the event
- Option of being an official site for entry form distribution
- 10x10 tented space in race expo to promote company and distribute promotional items
- 50 timed runner/walker entries with shirt
- Corporate logo prominently displayed on:
 - Event shirt
 - Email blast
 - Entry form
 - Runner/walker numbers
 - All print ads
 - Event website
 - Racecourse mile marker signs

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GOLD SPONSORSHIP BENEFITS

\$7,500

- 10x10 tented space in race expo to promote company and distribute promotional items
- Link from event website to corporate website
- Corporate banner prominently displayed in finish line area
- Right to promote as “gold sponsor” of the event
- Option of being an official site for entry form distribution
- 35 timed runner/walker entries
- Corporate logo displayed on:
 - Event shirt
 - Email blasts
 - All print ads
 - Event website
 - Racecourse mile marker signs

SILVER SPONSORSHIP BENEFITS

\$3,750

- 10x10 tented space in race expo to promote company and distribute promotional items
- Link from event website to corporate website
- Right to promote as “silver sponsor” of the event
- Option of being an official site for entry form distribution
- 25 timed runner/walker entries with shirts
- Corporate logo displayed on:
 - Event shirt
 - Email blasts
 - Event website



Fast-Track Sponsorship Benefits

Become a Fast-Track sponsor of the Strong4Life Superhero Sprint. Build team morale and give your employees a chance to walk or run for a good cause.



GOLD FAST-TRACK SPONSOR

\$2,500

- Corporate listing on sponsor board
- 48 timed runner/walker spots
- 48 race T-shirts
- Corporate logo on event website

SILVER FAST-TRACK SPONSOR

\$1,250


- 24 timed runner/walker spots
- 24 race T-shirts
- Corporate logo on event website

BRONZE FAST-TRACK SPONSOR

\$1,000

- 12 timed runner/walker spots
- 12 race T-shirts
- Corporate logo on event website





Thank you for your interest in sponsoring this year's Strong4Life Superhero Sprint! If you have any questions, please reach out to Stephanie Vermilya at stephanie.vermilya@choa.org. We kindly ask that all sponsorships be confirmed by May 1, 2022.

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